

CRHNet Annual Symposium

Building Resilience: From Catastrophe to Capacity

Halifax, Nova Scotia October 25-27, 2017



Discover. Learn. Explore



Canadian Risk and Hazards
(Knowledge and Practice)
Network

Réseau canadien d'étude
des risques et dangers
(connaissances et pratiques)

CRHNet Annual Symposium Partnership Prospectus

For more info on securing your opportunity, please contact Ramona, Event Planner

For more information on CRHNet contact Marion Boon, Executive Director

Visit our website at
www.CRHNet.ca



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OCTOBER 25-27 2017

IN HALIFAX, NS

@Pier 21

About CRHNet

CRHNet is a not-for-profit organization established in 2003 to promote and strengthen disaster risk reduction and emergency management in Canada. The Network creates an environment for hazards research, education and emergency management practitioner communities to effectively share knowledge and innovative approaches that reduce disaster vulnerability.

CRHNet's theme of 'Reducing Risk through Partnerships' calls attention to the need for partnerships to enhance the understanding of, and provide tools for, the development of comprehensive programs to mitigate, prepare for, respond to and recover from all types of disasters - natural, technological or human-induced.

Why Partner with CRHNet?

This is a great opportunity for you to get exposure, increase outreach and connect with industry professionals that are eager to learn about your product, services organization.

As a non-profit organization that strives to keep registration fees low enough for government, NGO, academic and private businesses to attend, we depend on our partners to support this important Canadian initiative.

It's important that we have exhibitors and partners that also add value to our attendees. Our captive, decision making audience is eager to see new innovative solutions. Our attendees are open to learning new ways to solve both new and old challenges within the Disaster Management



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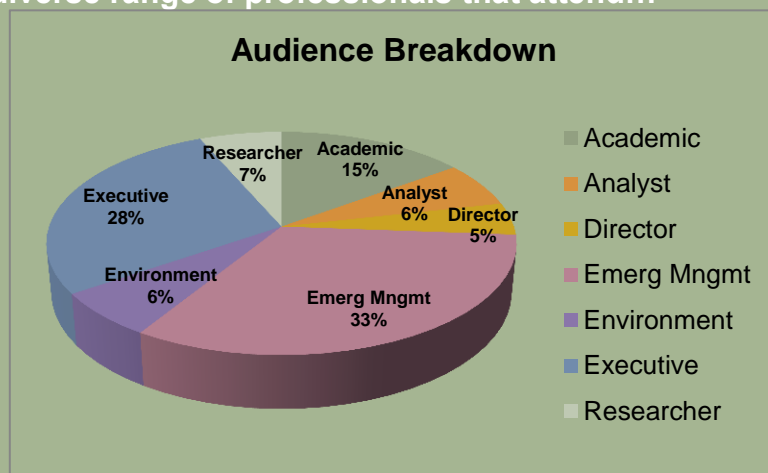
@Pier 21

Who Attends?

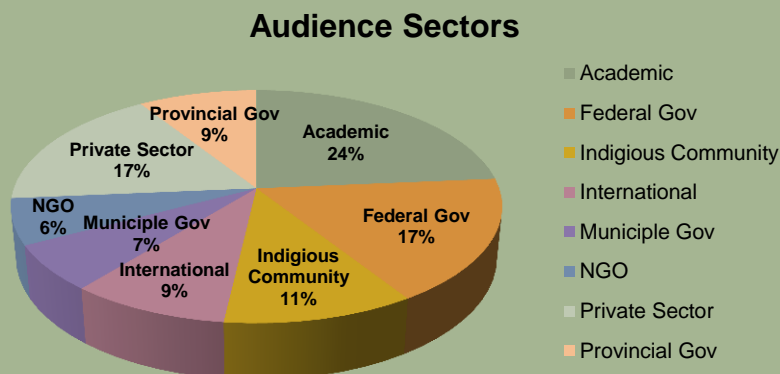
CRHNet is proud of its unique International audience ...



with a diverse range of professionals that attend...



from a variety of sectors...



“As an emergency management practitioner, one of the greatest challenges I face is the ability to learn and incorporate new research into my program. Of the emergency management conferences I have attended, the CRHNet symposium is the best avenue for addressing this need and helping to bridge the gap between practitioners and academics”

Carly Benson MA DEM, CEM
Dir. of Emergency Management
Town of High River



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We have a variety of packages available and are happy to discuss how you can get the most return on your investment.

Partnership Opportunities	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$10,000
Registrations to 2017 Symposium		1	2	4
Reception tickets		1	2	4
8'x8' exhibit booth	✓	✓	✓	✓
Logo placement/exposure	✓	✓	✓	✓
<ul style="list-style-type: none"> • Website 	✓	✓	✓	✓
<ul style="list-style-type: none"> • Email Promotions 	✓	✓	✓	✓
<ul style="list-style-type: none"> • Sponsor board at symposium 	✓	✓	✓	✓
<ul style="list-style-type: none"> • Brochure Placement 		✓	✓	✓
<ul style="list-style-type: none"> • Image inclusion on screens pre/post sessions throughout conference 			✓	✓
Speaker Introduction or Closing Remarks (5 Minutes)			✓	✓
Speaking Session (conditions apply)				✓
Dedicated email to CRHNet database				✓

CRHNet's Annual Symposium is a must attend for many Disaster Risk Reduction professional for its delivery of presentations that inform, education and increase awareness of best practices, lessons learned and new technology. Align your business or association with the decision makers and key stakeholders in this emerging industry.

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Opportunity	Description	Quantity	Amount
Lunch Partner	15 minute session at start of lunch or Demonstration of product at start of lunch. Includes: Promotion on website and in emails and ½ page add in program	3	\$5,000
Awards Reception	Introduce awards, and winners in front of the entire audience, signage and email promotions will get your additional exposure, and show your support for this important initiative.	1	\$2,500
Keynote Address Partner	Sponsor Keynote speaker address and be promoted each time this session is advertised in email promotions, on website, and at conference Includes: Exclusive signage and ½ page add in program	2	\$2,500
Young Professionals	Support our Young Professional initiative and get in front of a unique audience. Includes: Signage at Panel Discussion and YP reception, introduction of speakers and an opportunity to promote career opportunities	2	\$2,000
Program	Be a print sponsor of the Symposium Program, Includes full page advertisement In program	2	\$1,500
Seat Drop in General Session	Surprise each attendee with a branded giveaway placed on each seat when they enter the keynote session. Giveaways are provided by the partner and must be submitted for approval	3	\$1,000

Your support helps to facilitate an annual forum for dialogue focusing on disaster risk reduction and facilitate policy formulation and adoption of best practices in Canada.