

Communications and Marketing Committee

- TERMS OF REFERENCE -

Reviewed: September 2020

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- **Vision:** CRHNet envisions a disaster and climate resilient Canada.
 - **Mission:** CRHNet brings together the disaster risk management community to increase resiliency through the transfer of knowledge, the building of relationships, and the exchange of best practices.
 - **Values:** Collaboration, Innovation, Inspiration, Integrity, Diversity, Respect, Transparency
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Communications and Marketing Committee

Purpose:

CRHNet is committed to supporting and developing academics and professionals in the fields of disaster risk reduction and emergency management.

The communications and marketing (C&M) committee is a standing committee of the Canadian Risk and Hazards Network (CRHNet) with the aim to enhance engagement and share information with members and the broader disaster and emergency management (DEM) community.

Membership:

The committee comprises of an annual appointment of a chairperson, and minimum 1 member from the board of directors. Additional members may include members from the CRHNet membership and/or from the social network membership. The chairperson will report to the board.

The committee is a volunteer commitment and will expand/decrease as needs arise and based on annual projects, work plan or objectives. Ideally members will represent various geographic regions of Canada (i.e. west, east, central, etc.).

Meetings:

Meetings will be held monthly unless additional meetings are required for specific projects. Meetings will be conducted by teleconference, unless otherwise stated or arranged.

The chairperson will organize agenda, provide notice and chair the meeting. Minutes will be generated based on agenda, circulated to committee members and posted on the CRHNet website.

Decisions are made by consensus.

Members may generate topics to be added to an agenda at any time by emailing the chairperson.

Non-members may be invited to meetings pending approval from the committee and for the purpose of providing information and/or support.

Sub-committees may be formed to address a specific project or event for coordination and effective execution purposes (i.e. website sub-committee). Additional meetings may be required outside of the standard C&M committee meeting schedule at a time convenient to sub-committee members.