

# TRAUMA INFORMED APPROACH

Bridging the gap



# INTRODUCTION

Influencing change depends upon trust and understanding.

## **Our Challenge**

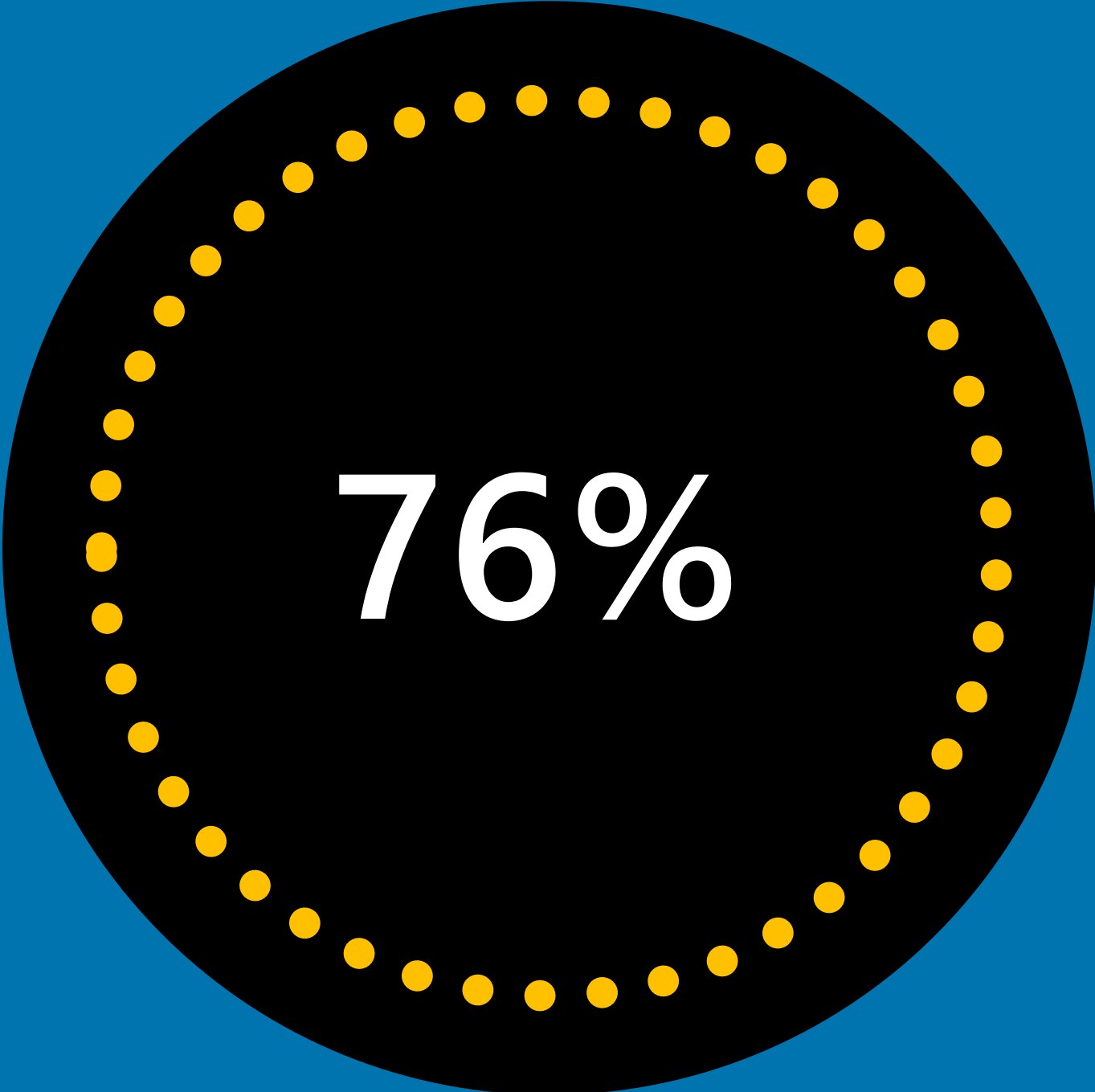
Communicate risk in a way stakeholders understand and are motivated to take mitigative action.

## **Our Opportunity**

There is an existing body of knowledge that improves communication, engagement, feelings of safety and trust that we can learn from.

Charlie





76%

# ADVERSE CONSEQUENCES FOR

PRODUCTIVITY

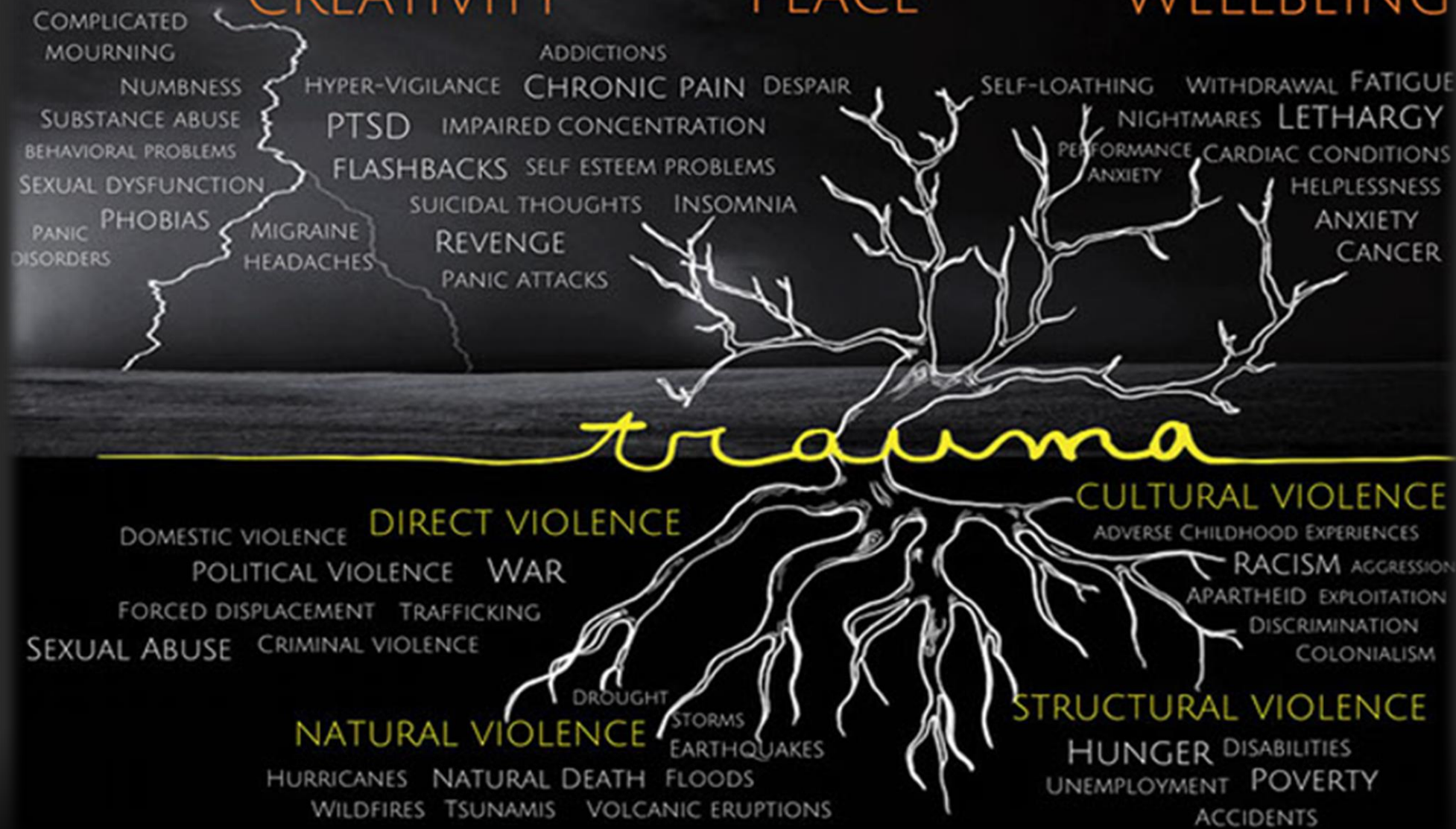
HEALTH

EDUCABILITY

CREATIVITY

PEACE

WELLBEING



We can learn from other sectors and apply their tools to address some Emergency Management challenges.

**History of negative experiences erodes trust.**

**How do you create whole of community if the community is disengaged?**

**What if your systems create barriers you don't even know about?**

TIA

## Trauma Informed Approach

Trauma does not impact  
uniformly

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Reduce barriers for all people,  
you won't know their history.

Educate and Understand

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Education is the first step to  
understanding.

Integrate

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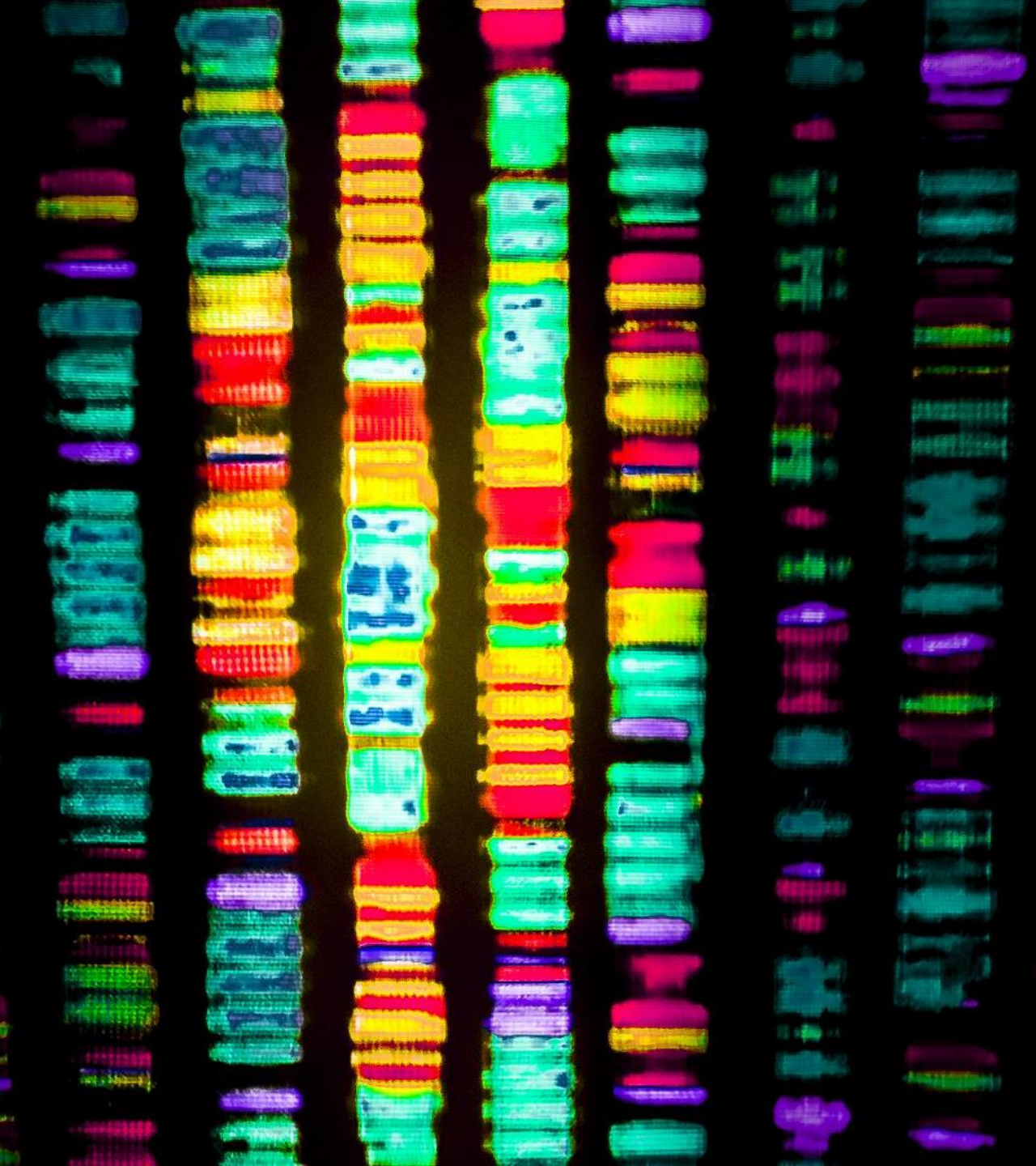
Consider every process or  
interaction from the perspective  
of a person who has untreated  
trauma impacts.



**safety, trust, control, and esteem**

Core principles of Trauma Informed Approach





# Success of Trauma Informed Approach in other sectors

HealthCare | Corrections | Addictions | Housing



**reframing**

Shifting Our Perception

How this knowledge can help  
Emergency Management

**ENGAGE**

**LISTEN**

**SHARE IMPORTANT DATA**

So the community can  
participate in preparedness  
and understand risk in a way  
that is relevant





# NEXT STEPS... THEY ARE UP TO YOU

Bridging the gap

Questions?

The logo for CALIAN features a blue, curved arrow-like shape pointing to the right, positioned above the word "CALIAN" in a bold, black, sans-serif font. A registered trademark symbol (®) is located to the right of the word.

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